

Norfolk Vanguard Offshore Wind Farm

Consultation Report

Appendix 4.4 Examples of Social Media Use

Applicant: Norfolk Vanguard Limited
Document Reference: 5.1
Pursuant to APFP Regulation: 5(2)(q)

Date: June 2018
Revision: Version 1
Author: BECG

Photo: Kentish Flats Offshore Wind Farm



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Social Media Examples

Tweets From @VattenfallUK



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@VattenfallUK



#NorfolkVanguard, #Vattenfall's
1.8GW offshore wind farm, off East
Anglia proposal has a place on
[@PINSgov](#) website ...
[structure.planninginspectorate.gov.uk/
projects/easte...](http://structure.planninginspectorate.gov.uk/projects/easte...)

23/06/2016, 11:11



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@VattenfallUK



#NorfolkVanguard's scoping report is
now available bit.ly/NVScoping

05/10/2016, 14:56



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Find out more about our
[#NorfolkVanguard](#) [#offshore](#) [#wind](#)
project and how you can get involved
bit.ly/NVConsult

05/10/2016, 16:47



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[#norfolkvanguard](#) drop-in exhibitions
this week. [#Aylsham](#) Town Hall today.
[#Happisburgh](#) tomorrow. More info
here: [norfolkvanguard.vattenfall.co.uk/
article/consul...](http://norfolkvanguard.vattenfall.co.uk/article/consul...)



18/10/2016, 12:48



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[#NorfolkVanguard](#) public exhibitions continue today at [#GreatYarmouth](#) Borough Council Town Hall. Come and have your say between 2pm & 6:30pm.

28/10/2016, 12:59



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Thanks to everyone who attended the [#NorfolkVanguard](#) public exhibitions today. Missed the event? Get involved online bit.ly/NVConsult

28/10/2016, 18:30



Tweet



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We want to hear from you about the
[#NorfolkVanguard](#) [#OffshoreWind](#)
proposal. Share your views now: [bit.ly/
NVConsult1](https://bit.ly/NVConsult1).



10/11/2016, 12:30

1 Retweet

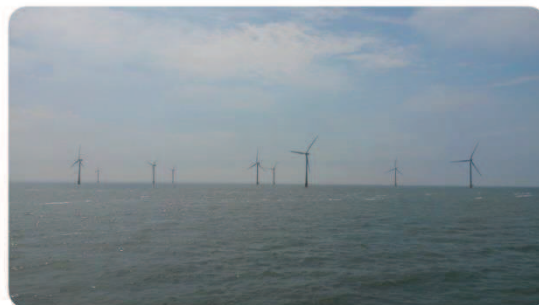
Tweet your reply



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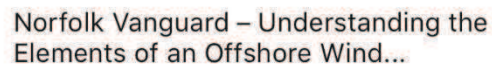
We want to hear from you about the
[#NorfolkVanguard](#) [#OffshoreWind](#)
proposal. Share your views now: [bit.ly/
NVConsult1](https://bit.ly/NVConsult1).



10/11/2016, 12:30



 YouTube

[illegible]

25/01/2017, 09:39



Vattenfall UK @Vattenf... · 02/02/2017 ✓

Detailed & summary reports from our [#NorfolkVanguard](#) sessions in Oct 16 now available online. You can find them here bit.ly/NVDocs



Vattenfall UK @Vattenf... · 16/02/2017 ✓

The next round of Public Information Days for [#NorfolkVanguard](#) has been publicised. Find out more: bit.ly/NVMarch2017PIDs. [#OffshoreWind](#)

| Monday 20 March | Tuesday 21 March | Wednesday 22 March | Thursday 23 March | Friday 24 March | Saturday 25 March | Thursday 30 March | Friday 31 March |
|------------------------------------|---|---|--|--|---|---|--|
| Dereham High School | St Andrews Hall | Aylsham Town Hall | Happisburgh Village Hall | Necton | North Walsham High School | Reepham Town Hall | Assembly Room - Town Hall |
| High Road, Dereham, NR20 4AG | St Andrews & Blackfriars Hall, St Andrews Hall Plain, Norwich, NR3 1AU | Town Hall, Market Place, Aylsham, Norwich, NR11 6EL | Blacksmiths Lane, Happisburgh, Norwich, NR12 0QY | Necton Village Hall, Tuns Road, Swaffham, Norfolk, PE37 8EH | Spenser Avenue, North Walsham, NR28 9HZ | Town Hall, Church Street, Reepham, Norfolk, NR10 4JW | Hall Plain Great Yarmouth NR30 2H |
| 10am | 1pm | 1pm | 1pm | 1pm | 11am | 1pm | 1pm |
| 2pm | 7pm | 7pm | 7pm | 7pm | 4.30pm | 5.30pm | 7pm |





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Your questions about
[#NorfolkVanguard](#) and
[#NorfolkBoreas](#) answered in the FAQs
documents here: [bit.ly/](http://bit.ly/FAQsJune2017)
[FAQsJune2017](#). [#offshorewind](#)



16/06/2017, 15:16



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Our new interactive map for
[#NorfolkVanguard](#) and
[#NorfolkBoreas](#) is now available: [bit.ly/](http://bit.ly/VFNorfolkInter...)
[VFNorfolkInter...](#) [#offshorewind](#)

21/06/2017, 14:45



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Feedback from July community workshops has now been published bit.ly/NVJuly2017Feed...
[#NorfolkVanguard](#) [#NorfolkBoreas](#)
[#offshorewind](#) [#Norfolk](#)



10/08/2017, 12:09



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Following our [#NorfolkVanguard](#) proposal? Our Statement of Community Consultation (SoCC) is available for download: bit.ly/NVSoCC

16/10/2017, 18:12

1 Retweet 1 Like



Vattenfall UK @Vattenfa... · 16/10/2017



This document tells you how we plan to consult with local communities, and how you can help shape the [#NorfolkVanguard](#) project.





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Our SoCC has been published for [#NorfolkVanguard](#) – if you prefer hard copy, it's available for viewing at locations shown below.

| Statement of Community Consultation | |
|--|--|
| Aylsham Library 7 Hungate St, Aylsham, Norwich, NR11 6AA Mon and Fri: 9.30am-12.30pm and 1.30-7.00pm Tues and Thurs: 9.30am-12.30pm and 1.30-5.00pm Wed: 1.30-7.00pm Sat: 9.30am-4.00pm Sun: 11.00am-2.00pm | North Walsham Library New Rd, North Walsham, NR28 9DE Mon and Thurs: 9.30am-7.30pm Tues and Fri: 9.30am-5.00pm Wed and Sat: 9.30am-1.00pm |
| Dereham Library 59 High St, Dereham, NR19 1DZ Mon, Wed and Thurs: 9.15am-5.00pm Tues and Fri: 9.15am-7.00pm Sat: 9.15am-4.00pm | North Norfolk District Council Council Offices, Holt Road, Cromer, NR27 9EN Mon, Tues and Thurs: 8.30am-5.00pm Wed: 10.00am-5.00pm Fri: 8.30am-4.30pm |
| Norwich Millennium Library The Forum, Millennium Plain, Norwich, NR2 1AW Mon-Fri: 10.00am-7.00pm Sat: 9.00am-5.00pm | Broadland District Council Thorpe Lodge, 1 Yarmouth Road, Norwich, NR7 0DU Mon-Fri: 8.30am-5.00pm |
| Norwich City Council St Peters Street, Norwich, NR2 1NH Mon-Fri: 8.45am-5.00pm | Breckland District Council Elizabeth House, Walpole Loke, Dereham, Norfolk, NR19 1EE Mon-Fri: 9.00am-5.00pm |
| | Great Yarmouth Borough Council Town Hall, Hall Plain, Great Yarmouth, NR30 2QF Mon-Fri: 9.00am-5.00pm |

17/10/2017, 12:02

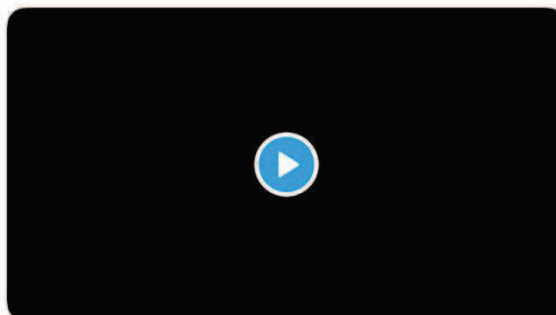


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Nationally Significant Infrastructure Projects (NSIP) like [#NorfolkVanguard](#) are assessed in 6 stage planning process

YouTube



6 Stages of the national infrastructure planning process



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You can find out more about the NSIP development consent planning process at this link here: ...

structure.planninginspectorate.gov.uk/application-pr... #NorfolkVanguard

19/10/2017, 14:30



Vattenfall UK @Vattenf... · 30/10/2017 ✓

Preliminary Environmental Information Report for #NorfolkVanguard has been published today. You can download it here bit.ly/NVPEIR17





Vattenfall UK @Vattenfa... · 06/11/2017 ✓

Formal consultation period for **#NorfolkVanguard** runs from 7th Nov to 11th Dec 2017. More info on consultation here:
corporate.vattenfall.co.uk/projects/wind-...



Vattenfall UK @Vattenfa... · 08/11/2017 ✓

If you'd like to provide feedback on our **#NorfolkVanguard** proposals you can print off a form here: bit.ly/NVPEIRQPDF or complete an online questionnaire at this link here: bit.ly/NVFCQ17



Vattenfall UK @Vattenfa... · 08/11/2017 ✓

We're now in formal consultation for **#NorfolkVanguard**. Here's a handy timeline to show where this type of consultation fits in the planning process.





Vattenfall UK @Vattenfa... · 10/11/2017 ✓

Today we'll be at Necton Rural Community Centre from 13:00-19:00. Come along to meet the project team and find out more about our proposals.
[#NorfolkVanguard](#)



Vattenfall UK @Vattenfal... · 12/11/2017 ✓

Road networks and other road users are key considerations when we design the onshore infrastructure for our wind projects. Find out more about our Traffic & Transport assessments for [#NorfolkVanguard](#) here: bit.ly/NVBISTT





Vattenfall UK @Vattenfal... · 11/12/2017 ✓

Please note this is the last day of formal consultation period for

#NorfolkVanguard. Please make sure we have your feedback by midnight tonight! The online version of our questionnaire can be found here: bit.ly/NVFCQ17. **#offshorewind** **#Norfolk**



3

2



Vattenfall UK @Vattenf... · 22/02/2018 ✓

One of the key changes is a commitment to innovative technology and an HVDC connection. This means a narrower cable corridor of 45m and no Cable Relay Station. **#NorfolkVanguard**



2

6

13





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Long HDD means we avoid any construction works on the beach at Happisburgh and will make trenchless crossings at sensitive points along the cable route. More info in this short clip.

[#NorfolkVanguard](#)



22/02/2018, 14:32



Vattenfall UK @Vattenf... · 27/02/2018 ✓

Watch out for the latest
#NorfolkVanguard newsletter dropping
onto doormats or check out the
electronic version on our website at
bit.ly/NVNewsFeb2018



Vattenfall UK @Vattenf... · 25/04/2018 ✓

The Frequently Asked Questions (FAQ)
document for Norfolk Vanguard &
Norfolk Boreas Offshore Wind Farms
has now been updated. You can find
both high and low res versions on the
Project Documents page of the website.
bit.ly/NVBDOCS
#NorfolkVanguard
#NorfolkBoreas



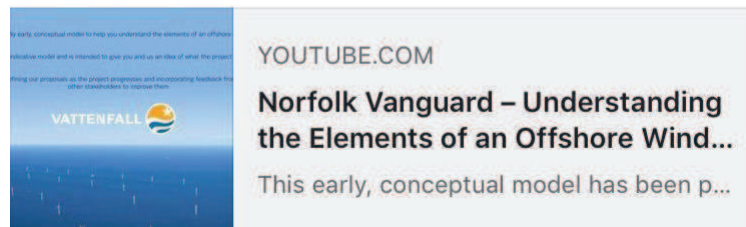


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16 November 2016 · 🌐

We don't just develop onshore wind projects! Vattenfall is exploring the potential to develop one of the UK's largest offshore wind farms off the coast of Norfolk. Learn more about the elements of an **#offshore #windfarm**. Watch this short film: <https://www.youtube.com/watch?v=fuqVqA7MEt8&feature=youtu.be>. **#NorfolkVanguard #conceptualmodel**



7

4 comments 1 Share



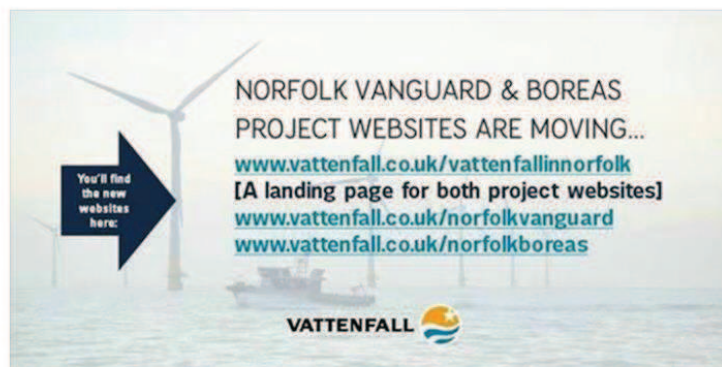
Vattenfall UK



10 October 2017 · 🌐

Are you following progress of our Norfolk Vanguard and Boreas proposals? If so, it may interest you to know that our project websites have now moved. Please save the new website addresses as shown below or save the info card on your mobile device for reference.

... See more



5

3 shares



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11 December 2017 · 🌐

Good morning. Please note this is the last day of the formal consultation period for **#NorfolkVanguard** so if you haven't yet submitted your feedback and intend to, please ensure we have it before midnight tonight. You can send us your comments via the online feedback form <http://bit.ly/NVFCQ17> - and you don't have to answer all questions. If preferred,... See more



👍 5

1 Share



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16 June 2017 · 🌐

In March and April this year hundreds of you living near to the proposed **#NorfolkVanguard** and **#NorfolkBoreas** Offshore Wind Projects shared your views with us. This was valuable feedback and you can now view a summary report here: <http://bit.ly/NorfolkSummaryJune2017>



NORFOLKVANGUARD.VATTENFALL.CO.UK
norfolkvanguard.vattenfall.co.uk

👍👍 6

8 comments 6 shares



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The formal consultation period for Norfolk Vanguard Offshore Wind Farm ends on 11th December. Your feedback matters greatly to us, and we'd appreciate if you'd give comments via our online survey.



surveymonkey.com

**Norfolk Vanguard Offshore
Wind Farm**

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The formal consultation period for Norfolk Vanguard Offshore Wind Farm will run from 7th Nov to 11th Dec. For more info on the proposals and to give your feedback, please visit the project website.



corporate.vattenfall.co.uk

**Norfolk Vanguard Offshore
Wind Farm**

LEARN MORE

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